

Planet Aid invites your elementary school to participate in its **2014 Earth Day Art Contest!** We want students to think creatively about how we use our planet's resources and what roles they can play in helping protect our environment. **Sign up by April 1<sup>st</sup>** and join us in celebrating our beautiful Earth.

This year's Earth Day theme is **Green Cities**, and we seek to feature the creative talents of elementary school artists celebrating this theme in their artwork.

**Prizes:**

- Five 1<sup>st</sup> place winners (one for each grade level) will be chosen from among all participating schools. The five winners will each receive a prize determined by their region, in addition to having their work published in the latest edition of the *Planet Aid Post*.
- All finalists from each grade will have their work displayed on Planet Aid's website and social media.

**Theme:** Green Cities

**Rules:**

- Only classrooms in grades 1-5 can participate.
- Submission must be two dimensional on 8.5x11 size paper, horizontal orientation.
- Only one entry per contestant.
- Contestant may not enlist the help of others for their entry.
- Artwork must be original and not violate any copyright laws.

**Selection Criteria:**

- Originality
- Creativity
- Connection to contest theme
- Artistry

**Procedure:**

- Teachers must sign up **by April 1<sup>st</sup>** by emailing [contests@planetaid.org](mailto:contests@planetaid.org) with the subject line: "sign up." The teacher's name, their school, school address, the grade level, and how many students are in the class should be included in the email.
- Teachers will receive the Planet Aid Earth Day Kit to use in their classrooms.
- Students will create an original work of art relating to the theme of Green Cities.
- The teacher will select one finalist from their classroom.
- Finalist entries **must be received by April 16**. Please scan and email the winning entry to [contests@planetaid.org](mailto:contests@planetaid.org) with the subject line: "Earth Day Art Contest 2014 Finalist." When submitting, make sure to include finalist's first name, last name, grade level, school, and school location. Also attach the completed release form



- included in the Earth Day kit. (If you are unable to send the submission electronically, call Planet Aid at 410-982-0752 for other options.)
- Finalists' art will be posted on the Planet Aid website and social media.
  - Five overall winners will be chosen (one from each grade level) from among all the finalists by the Planet Aid team. Winners will be announced on Earth Day.

Please join us in celebrating Earth Day 2014! If you have any questions, send us an email at [contests@planetaid.org](mailto:contests@planetaid.org) and we will be more than happy to address them.

Sincerely,  
The Planet Aid Team

Contest Website:  
<http://www.planetaid.org/get-involved/planet-aid-earth-day-art-contest-2014>